



It starts with Scouts.

NEW GROUP LAUNCH PLAN

The purpose of this plan is to provide a written framework for launching a new Scout Group in the community. It will help clarify who is doing what and by when. It is ideally developed by the Scouting Advocate and a Council Field Executive or Executive Director. The Group Launch Plan activities are not necessarily in any particular sequence, although there is a natural order to some of the elements, many of the activities will happen simultaneously.



Develop a Community Profile

Why are we doing this?

What is it that is going to be done?

Who is Doing What?

When is it Due?

Seek Out a Sponsor

Why are we doing this?

What is it that is going to be done?

Who is Doing What?

When is it Due?

Find a Facility – Meeting Location

Why are we doing this?

What is it that is going to be done?

Who is Doing What?

When is it Due?

Recruit “Advocate Team,” Volunteers

Why are we doing this?

What is it that is going to be done?

Who is Doing What?

When is it Due?

Plan a Successful Program

Why are we doing this?

What is it that is going to be done?

Who is Doing What?

When is it Due?

Market and Advertise to Recruit Youth

Why are we doing this?

What is it that is going to be done?

Who is Doing What?

When is it Due?

Launch the New Group

Why are we doing this?

What is it that is going to be done?

Who is Doing What?

When is it Due?