

1. Updates on National Fundraisers for 2022-23

We are excited to be continuing with our three main National Fundraisers this year: **Scout Popcorn**, **Scout Seeds** and our on-going campaign, **Scout Coffee**. Currently, we are experimenting with our approach to national fundraisers to empower Groups to fund more exciting adventures.

What we are trying this year:

- **Greater flexibility** in the choice of fundraisers: Scouts Canada coordinates three national campaigns annually, but we will also be sharing ideas of other local fundraisers that Groups have successfully implemented so other Groups/Section can fundraise based on a winning formula.
 - Additionally, we are currently building a portfolio of resources that can be used by Groups specifically for local fundraising campaigns; resources such as review sheets, scripts, customizable webpages and more!
- **Extending the Scout Popcorn** campaign so that it is available when it is convenient for Groups this fall.
- **Continuing Scout Coffee** as a year-round campaign.
- **Launching Scout Seeds earlier** than in previous years. Scout Seeds will be available starting in mid-January to accommodate different growing seasons across the country.
- **Exploring use of mobile payment** – Still to be determined, but we are looking at the possibility of offering the ability to collect mobile payments in the field.

What we've worked on based on feedback we received:

- **Increased coordination** between our vendors, Scouts Canada and Groups to ensure ability to deliver product in a timely matter.
- **Implementation of bulk order deadlines for Popcorn** that will enhance logistics and product delivery in a timely matter.
- **Increased capacity** by our popcorn vendor (new machines and night shifts).

What we have not been able to address yet:

- **Shipping costs** – with the increase in gas prices – this continues to be an on-going issue. We are currently evaluating possible solutions, but this will not be implemented for our fall campaigns.

As we experiment with a new approach – we hope to collect feedback throughout the year so that we can empower our Groups to choose the best fundraising option for them while providing the resources to support their success.

2. Fundraising Coordinators – Townhall – July 21 – 8pm ET

Open discussion with Fundraising Coordinators. Are you in charge of fundraising in your group or section? We want you to join us for a discussion about fundraising and the upcoming changes regarding popcorn.

Please follow this link to register -

<https://us02web.zoom.us/meeting/register/tZYkc-2oqTMtHdSg7IIPCGYiQzR24NL3h5cM>

3. Scout Popcorn – Campaign Dates and New Bulk Ordering Deadlines

The Scout Popcorn campaign is just around the corner, and we've made some changes to the campaign to provide more flexibility to our Groups and to ensure orders are processed quickly and efficiently. We've also implemented new processes regarding bulk orders that we hope will make the process smoother for Groups. We are also delighted to share that our vendor has also implemented several new measures that will ensure product demand is met in a timely and efficient manner; this includes the addition of an evening production crew as well as new machines to accommodate larger volumes.

Scout Popcorn Dates to Remember:

Mid-August – Bulk order period opens for groups who want to make bulk purchases for fall events (exact date to be confirmed).

August 10th, 2022 – Fundraising Townhall 1 (virtual) – attend one of two townhalls to learn all about this year's Scout Popcorn Campaign. Please follow this link to register - https://us02web.zoom.us/meeting/register/tZlIdOCtrD4vHdB3ZUHYbj4jCO8_w4J6ab8p

September 7th, 2022 – Fundraising Townhall 2 (virtual). Please follow this link to register – <https://us02web.zoom.us/meeting/register/tZEuf-6srD4qEtHcSsUhV08jAjNOprnSvMXB>

October 3, 2022 – Scouts Popcorn campaign officially kicks-off.

October 31, 2022 – Deadline for placing bulk orders for guaranteed delivery before the holidays. Bulk ordering remains open past October 31, but delivery before the holidays cannot be guaranteed.

December 15th, 2022 – Scout Popcorn campaign closes.

A Note on Shipping

The increase in gas prices across the country will affect the shipping costs of Scout Popcorn this year. Unfortunately, this is out of our control. In an effort to provide some clarity around anticipated shipping costs, we will be providing lists of 'estimated shipping costs' for each region to the Funding Coordinators, in an effort to manage expectations. We anticipate these estimated shipping lists to be available by mid-August.