

Bring a Friend

Leadership



The Adventure:

As a Crew, host a Bring-a-Friend event to show your friends how awesome Scouting is! Invite your friends to join an activity like a hike or paddle so they can experience the adventures you take part in regularly with your Crew.

Safety Tip:

- What safety equipment should you have on hand for your adventure?
- Keep Scouts Canada's *By-law, Policies and Procedures (BP&P)* in mind when planning a meeting or activity.

Plan:

- What upcoming adventure is your Crew planning that your friends would enjoy participating in?
- Who do you want to invite on this adventure? How will you get the information to them?
- What accommodations do you need to make if there will be more people participating in this adventure?
- What information do you want to send home with your friends after the Bring-a-Friend event? What do they need to know in order to register with your Crew?
- What can you do to make your friends feel welcome and included?

Do:

- Invite your friends to the Bring-a-Friend event. Make sure you are clear when communicating the date, time and location of your meeting.
- Create an information package for your friends to take home so they can easily register with your Crew and take part in all of the adventures you have planned. Consider including:
 - Registration forms (participant and Volunteer) and instructions for online registration
 - A list of upcoming events and camps your Section has planned
 - Contact information for the Group (the Group Commissioner or a Contact Scouter)
 - Program information (for example, a [brochure](#) for your Section)
 - Invitation to attend another free meeting
- Host the Bring-a-Friend event with your Crew. Keep in mind that not everyone in attendance has a Scouting background, so make an extra effort to explain Scouting-specific terminology to them.
- Greet your friends upon arrival and make them feel welcome from the moment they join your meeting. Introduce them to the other members of your Crew, and explain the adventure you have planned.

Review:

- What do you know now that you did not know before?
- What did you teach others on this adventure? How did you teach them?
- What did you learn about leadership?
- What would you do differently next time?
- Follow up with your friends after the meeting. What did they enjoy? Would they come back to another meeting? Do they want to join your Crew?

Online Resources:

[Bring-a-friend!](#)