



Planning your 2018 Scout Popcorn Campaign

Every fall Scout Popcorn helps fuel great Scouting adventures for youth across the country — from canoe trips to Jamboree attendance. All while providing youth with the opportunity to learn many valuable life skills and develop positive self-esteem and confidence.

The timeline included will help guide your 2018 Scout Popcorn Campaign planning. Be sure to also visit ScoutPopcorn.ca to find even more tools to help you reach your fundraising goals. Please distribute this to your Group Popcorn Coordinator.

Along with supporting great adventures, Scout Popcorn helps support all Scouting activities from No One Left Behind, to program development, camps, membership costs and Jamborees.

Support the great adventure of Scouting by participating in the 2018 Scout Popcorn Campaign.

Scout Popcorn Planning Calendar

Task	Start	Finish	Notes:
Receive information from Council Popcorn Coordinator	May 1st	June 30th	
Plan and discuss about next year's program and activities	May 1st	June 30th	
Determine Group Popcorn Coordinator	May 1st	May 31st	
Set the Group and youth goals	May 1st	June 30th	Psst! You can use the goal setting sheets in the info kit – available on ScoutPopcorn.ca
Organize a Show and Sell for your campaign*	Sept 3rd	Sept 7th	
Attend Council Popcorn Kick Off!	Sept 1st	Sept 30th	
Host Group Popcorn Kick Off!	Sept 1st	Sept 30th	Invite parents to attend your kick off
Celebrate funds raised to date	Oct 8th	Oct 12th	
Celebrate funds raised to date	Oct 15th	Oct 19th	
Celebrate funds raised to date	Oct 22nd	Oct 26th	
Collect all youth orders	Oct 29th	Oct 31st	
Place final Group order*	Nov 2nd	Nov 2nd	
Provide payment to Council*	Oct 29th	Nov 2nd	
Week 4 results celebration!	Oct 29th	Nov 2nd	
Pick up final order*	Nov 12th	Nov 19th	
Distribute product to Scouts	Nov 19th	Nov 25th	
Scouts – deliver to customers	Nov 25th	Dec 8th	
Review your fundraiser with your Group/Section	Dec 1st	Dec 31st	
Submit evaluation of fundraiser to Group Commissioner and Council Coordinator	Dec 1st	Dec 31st	

*Contact your Council Popcorn Coordinator for exact deadline

*Please note that this is a suggested timeline. Deadlines will vary by Council.

