

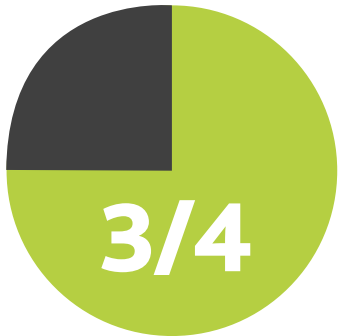
DISTRACTED DRIVING

Tips for eliminating Driver Distractions

At least **350** fatalities a year are attributed to distracted driving



Turn off your cell phone or put it away.



Canadians rate distracted driving as a **VERY** or **EXTREMELY** serious problem



Eat/drink before you get in the car.

Finish your personal grooming before you leave home. Applying lipstick or tying your tie can wait until you're out of the car.



Review maps and directions before leaving.

Drivers using a mobile phone may be 4 times more likely to crash



Every year over **2000** Canadians die in motor vehicle collisions

Pre-program radio stations and/or choose your music playlist before you start the car.

